

S.NO:22N1-BBS3

Course Code: BAS3

A.D.M.COLLEGE FOR WOMEN, NAGAPATTINAM

(AUTONOMOUS)

(B.B.A) Degree Examination

V Semester – November – 2022

SBE III – CAPACITY BUILDING FOR EMPLOYMENT

Time: 3 hours

Maximum Marks: 75

Section -A

10X2=20

Answer **ALL** the Questions

1. What is Communication ?
2. Write a short note on “Self-Image”.
3. Define the term Leadership.
4. What do you mean by Decision – making ?
5. What is counseling ?
6. Write a note on “Information”,
7. What do you understand by Interview ?
8. What is Impression Management ?
9. Write a short note on self-help group.
10. Write a note on DIC.

Section -B

5X5=25

Answer **ALL** the Questions

11. a) Explain the types of communication.

(or)

b) State the components of process of communication.

12. a) Illustrate the Decision making process.

(or)

b) Bringout the importance of Leadership.

13. a) Enumerate the types of counseling.

(or)

b) What are the elements of counseling ?

14. a) Listout the basics for Interviews.

(or)

b) Write few Interview Questions ?

15. a) State the advantages of SHG ?

(or)

b) Mention the types of SHG.

Section -C

3 X 10 = 30

Answer any **THREE** Questions

16. Discuss the five steps to Better Listening.
17. State the factors affecting women entrepreneurship.
18. How to prepare for Competitive Exams ?
19. Describe the types of Interviews.
20. What are the objectives of SHG ?
